Liberal Arts with an Area of Emphasis in Business and Technology

Academic and Career Pathway: Business and Technology

Associate in Arts Degree
Liberal Arts with an Area of Emphasis in Business and Technology

This pattern of courses is designed to provide students with the introductory skills and knowledge required for entry to the world of business, commerce, and technology. Students are introduced to technical skills required in business, and the business courses emphasize theories, strategies, and practices that are applicable to small entrepreneurial ventures as well as business conducted in the global marketplace. The computer studies information and technology courses (CSIT) and the media arts technology courses (MAT) provide students with the opportunity to develop, access, analyze, and integrate information in a professional setting. Critical thinking courses focus on the development of decision making and problem solving techniques. This emphasis is ideal for the liberal arts student seeking an enhanced understanding of the business environment and the practical application of the skills required for success in the business world. Students transferring to a university may choose courses that will prepare them for majors in accounting, finance, business, and economics, or courses selected can provide a lower-division foundation for a business minor. Career paths include employment in the fields of management, marketing, accounting, music, the hospitality industry, and information technology. Students are advised to meet with a counselor to select courses that are most appropriate to their educational goal.

To earn this associate degree, students must fulfill the following requirements:

▸ Complete a minimum of 60 degree-applicable units of credit (including major and general education courses).
▸ Complete all courses required in the major with a "C" or "P" or better.
▸ Complete a general education pattern of courses (see Associate Degrees).
▸ Obtain a minimum GPA of 2.0.
▸ Complete a minimum of 12 units in residence at MiraCosta College.

Program Student Learning Outcome Statement

▸ Upon completion of this program, the student will be able to develop communication, critical thinking, and intellectual skills that effectively prepare him/her for lifelong learning and for advanced study in a wide range of majors at the university level.

Students must complete a minimum of 18 units.

List A: Select a minimum of 3 units from the following courses:		3
ACCT 101	Practical Accounting	
ACCT 148	QuickBooks	
ACCT 158	Business Mathematics	
ACCT 201	Financial Accounting	
or ACCT 201H	Financial Accounting (Honors)	
BUS 204	Business Statistics	
or BUS 204H	Business Statistics (Honors)	
ECON 100	Survey of Economics	
ECON 101	Principles of Economics: MACRO	
ECON 102	Principles of Economics: MICRO	
MATH 64	Intermediate Algebra	
or MATH 64S	Intermediate Algebra with Integrated Support	
MATH 103	Statistics	
or MATH 103S	Statistics with Integrated Support	
MATH 115	Calculus with Applications	

List B: Select a minimum of 6 units from the following courses:		6
BUS 117	Human Resources Management	
BUS 120	Introduction to Business	
or BUS 120H	Introduction to Business (Honors)	
BUS 131	Management Principles	
BUS 132	Marketing	
BUS 133	Project Management	
BUS 134	Retail Management	
BUS 136	Human Relations in Business	
BUS 140	Legal Environment of Business	
or BUS 140H	Legal Environment of Business (Honors)	
BUS 160	International Business	
BUS 290	Business Communication	
or BUS 290H	Business Communication (Honors)	
HOSP 100	Introduction to Hospitality Management	
HOSP 114	Hospitality Law	
MTEC 160	Business of Music and Media I	
MTEC 260	Business of Music and Media II	

List C: Select a minimum of 6 units from the following courses:		6
CSIT 110	Computer Applications	
CSIT 120	Fundamentals of Computer Information Systems	
CSIT 125	Microsoft Word for Business	
CSIT 128	Microsoft Excel for Business	
CSIT 131	Microsoft Access for Business	
CSIT 134	Microsoft PowerPoint for Business	
CSIT 137	Google Apps for Business	
CSIT 146	E-Commerce and Web Presence	
CSIT 149	Microsoft Windows	
CSIT 155	Social Media for Business	
MAT 110	Digital Imaging 1: Adobe Photoshop	
MAT 120	Media Design 1: Production	
MAT 125	Web Design 1: Fundamentals	
MAT 135	Graphic Design 1: Principles	
MAT 150	Animation and Interactivity	

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MAT 160	Video 1: Production	
MAT 165	Web Design 2: WordPress and Site Production	
MAT 170	Digital Illustration 1: Adobe Illustrator	
MAT 180	Digital Publishing: Adobe InDesign	
List D: Select one course from the following courses:		3-4
ENGL 201	Critical Thinking, Composition, and Literature	
or ENGL 201H	Critical Thinking, Composition, and Literature (Honors)	
ENGL 202	Critical Thinking and Composition	
or ENGL 202H	Critical Thinking and Composition (Honors)	
PHIL 100	Critical Thinking	
READ 100	Critical Reading and Thinking	