Communication

The Communication Studies program provides students with a theoretical and methodological foundation of the nature of communication in its various forms and contexts as well as the uses, effects, and relevancy of communication in their own lives. Students take communication courses to prepare to transfer with a major in communication or to meet general education requirements. A bachelor's degree in communication can lead to a career in advertising, broadcasting, community relations, consulting, counseling, education, film, foreign service, fundraising, human resources, journalism, international relations, law, management, marketing, mediation, ministry, politics, public relations, sales, speech writing, and social work.

Academic and Career Pathway: Languages, Communication, and Humanities

Contact Information

Chair: Eric Robertson
Dean: Dana Smith
www.miracosta.edu/COMM

Department: Communication Studies
Office: Administration Building, San Elijo Campus, 760.634.7879

Full-Time Faculty

Sam Arenivar
Rachel Hastings
Anthony Ongyod
Leola Powers
Eric Robertson

Associate Degree

Associate in Arts Degree

Communication Studies for Transfer

Students completing this associate degree will have completed lower-division major preparation requirements for a communications degree, an emphasis or option within a communications degree, or a degree considered similar to communications at a participating California State University (CSU) campus. Following transfer to a participating CSU campus, students will be required to complete no more than 60 units to obtain a bachelor’s degree; however, some CSU campuses may require additional lower-division major preparation. This degree may not be appropriate preparation for students transferring to a CSU campus not accepting this degree or to a university or college that is not part of the CSU system. Students should consult with a MiraCosta counselor for further information regarding the most efficient pathway to transfer as a communications major and to determine which CSU campuses are participating in this program.

To complete the degree, students must fulfill the following requirements:

- Complete a minimum of 60 CSU-transferable semester units.
- Complete all courses required in the major with a "C" or "P" or better.
- Complete the CSU-GE (Plan B) or IGETC (Plan C)* general education pattern.
- Obtain a minimum CSU-transferable GPA of 2.0.
- Complete a minimum of 12 units in residence at MiraCosta College.
- Students completing IGETC may be awarded the degree, but they must complete a course from Area IC: Oral Communication to meet CSU admission requirements.

Program Student Learning Outcome Statement

Upon completion of this program, the student will

- have developed the ability to present clear and effective messages.
- understand the relevance of the theories and methods of communication.
- be prepared for transfer to a communication studies program in a California State University.

Required Core:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 101</td>
<td>Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>COMM 106</td>
<td>Group Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 107</td>
<td>Argumentation</td>
<td>3</td>
</tr>
<tr>
<td>COMM 108</td>
<td>Interpersonal Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 111</td>
<td>Oral Interpretation of Literature</td>
<td>3</td>
</tr>
<tr>
<td>COMM 120</td>
<td>Principles of Human Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 215</td>
<td>Intercultural Communication</td>
<td>3</td>
</tr>
<tr>
<td>COMM 220</td>
<td>Introduction to Mass Communication</td>
<td>3</td>
</tr>
</tbody>
</table>

List A: 6 Units. Select two courses.

List B: 6 Units. Select two courses.

List C: 3-4 Units. Select one course.

Any course from List A not already used.

List of Additional Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANTH 102</td>
<td>Cultural Anthropology</td>
<td>3</td>
</tr>
<tr>
<td>ANTH 102H</td>
<td>Cultural Anthropology (Honors)</td>
<td>3</td>
</tr>
<tr>
<td>COMM 135</td>
<td>Gender Studies in Communication</td>
<td>3</td>
</tr>
<tr>
<td>DRAM 110</td>
<td>Voice and Diction</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 202</td>
<td>Critical Thinking and Composition</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 202H</td>
<td>Critical Thinking and Composition (Honors)</td>
<td>3</td>
</tr>
<tr>
<td>LIT 120</td>
<td>Introduction to Literature</td>
<td>3</td>
</tr>
<tr>
<td>PSYC 100</td>
<td>Psychology of Personal Growth</td>
<td>3</td>
</tr>
<tr>
<td>PSYC 101</td>
<td>General Psychology</td>
<td>3</td>
</tr>
<tr>
<td>PSYC 101H</td>
<td>General Psychology (Honors)</td>
<td>3</td>
</tr>
<tr>
<td>PSYC/SOC 104</td>
<td>Statistics for Behavioral Science</td>
<td>3</td>
</tr>
<tr>
<td>PSYC/SOC 104H</td>
<td>Statistics for Behavioral Science (Honors)</td>
<td>3</td>
</tr>
<tr>
<td>SOC 101</td>
<td>Introduction to Sociology</td>
<td>3</td>
</tr>
<tr>
<td>SOC 101H</td>
<td>Introduction to Sociology (Honors)</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Units: 18-19

* Course satisfies a general education requirement on the CSU-GE or IGETC general education pattern. To ensure this degree is completed with no more than 60 units, students should select courses that will also satisfy a general education requirement.
 Communication

** Course is required major preparation at CSU San Marcos (CSUSM). Students planning to transfer to CSUSM are advised to select these courses to complete this degree. For more information on this major at CSUSM, please refer to the articulation agreement at ASSIST.ORG.

**NOTE:** Students are strongly advised to select courses that meet lower-division major preparation requirements at their transfer university and to complete the History, Constitution, and American Ideals requirement prior to transfer.

**Courses**

**COMM 101: Public Speaking**
Units: 3
Prerequisites: None
Acceptable for Credit: CSU, UC
Lecture 3 hours.
Course Typically Offered: Fall, Spring, and Summer
This course provides training in the basic principles of oral expression. Students learn how to select and research subjects, organize and support ideas, and prepare and deliver various forms of speeches. C-ID COMM-110.

**COMM 106: Group Communication**
Units: 3
Prerequisites: None
Acceptable for Credit: CSU, UC
Lecture 3 hours.
Course Typically Offered: Fall, Spring
This course introduces students to group communication processes and principles and the necessary role of discussion in society. While addressing current topics of controversy, students learn and apply theories of group problem solving, roles, conflict resolution, leadership, ethics, and decision making. Students develop group communication skills in verbal and nonverbal interaction, participation, organization, and cultural diversity. C-ID COMM-140

**COMM 111: Oral Interpretation of Literature**
Units: 3
Prerequisites: None
Enrollment Limitation: Not open to students with prior credit in DRAM 111.
Acceptable for Credit: CSU, UC
Lecture 3 hours.
Course Typically Offered: Fall or Spring
This course introduces the oral interpretation and analysis of literary works of art in their intellectual, emotional, and aesthetic forms. Class readings include prose, poetry, and drama. Students develop vocal and physical expressiveness, variety, and flexibility through oral presentations of literature. C-ID COMM-170.

**COMM 120: Principles of Human Communication**
Units: 3
Prerequisites: None
Advisory: ENGL 100 or ENGL 100H.
Acceptable for Credit: CSU, UC
Lecture 3 hours.
Course Typically Offered: Fall, Spring, and Summer
This course introduces human communication concepts and theories. It focuses on the role and significance of communication in and across different contexts, and it covers the basic structures and processes of communication. Topics include message production, message reception, and varying influences on human communication, such as interpersonal, intercultural, and mediated contexts. C-ID COMM-180.

**COMM 135: Gender Studies in Communication**
Units: 3
Prerequisites: None
Advisory: ACE 150, ENGL 50, ESL 150, or eligibility determined by the English placement process.
Acceptable for Credit: CSU, UC
Lecture 3 hours.
Course Typically Offered: Fall or Spring
This course examines the communication patterns typically exhibited by men and women. It studies differences and similarities in verbal and nonverbal behaviors, perception, conflict, leadership, and interpersonal relationships. Students develop an awareness and appreciation of gender as an important variable in human communication, in both public and private settings.

**COMM 207: Interpersonal Communication**
Units: 3
Prerequisites: None
Acceptable for Credit: CSU, UC
Lecture 3 hours.
Course Typically Offered: Fall, Spring
This course provides for the study of communication within an interpersonal context. It includes the study of the communication process, perception, the symbolic nature of language, nonverbal codes, principles of effective communication, and the effects of communication on people in society. C-ID COMM-130.

**COMM 212: Argumentation**
Units: 3
Prerequisites: None
Advisory: ACE 150, ENGL 50, ESL 150, or eligibility determined by the English placement process.
Acceptable for Credit: CSU, UC
Lecture 3 hours.
Course Typically Offered: Fall, Spring
This course examines the psychological and logical basis of argument and principles of effective organization. It teaches the development and application of critical thinking skills as well as the practice of creating and evaluating arguments so students can become more skilled and responsible advocates. C-ID COMM-120.
COMM 215: Intercultural Communication
Units: 3
Prerequisites: None
Advisory: ENGL 100 or ENGL 100H.
Acceptable for Credit: CSU, UC
Lecture 3 hours.
Course Typically Offered: Fall, Spring, and Summer

This course analyzes the cultural factors and variables that influence human-communication choices and actions. It focuses on perception, language, reasoning, nonverbal messages, values, beliefs, attitudes, and rules. Students learn to identify the cultural principles and variables of communication so as to act effectively and responsibly when interacting with diverse persons in various contexts. C-ID COMM-150.

COMM 220: Introduction to Mass Communication
Units: 3
Prerequisites: None
Advisory: ACE 150, ENGL 50, ESL 150, or eligibility determined by the English placement process.
Acceptable for Credit: CSU, UC
Lecture 3 hours.
Course Typically Offered: Fall, Spring

This course covers the history, role, and impact of mass media in the United States. It demonstrates various media operations in the U.S. and their societal and cultural effects. The course enables students to be informed, critical consumers of mass media, and to understand how the media influence attitudes, values, beliefs, and perceptions. C-ID JOUR-100.

COMM 292: Internship Studies
Units: 0.5-3
Prerequisites: None
Corequisite: Complete 75 hrs paid or 60 hrs non-paid work per unit.
Enrollment Limitation: Instructor, dept chair, and Career Center approval. May not enroll in any combination of cooperative work experience and/or internship studies concurrently.
Acceptable for Credit: CSU
Course Typically Offered: To be arranged

This course provides students the opportunity to apply the theories and techniques of their discipline in an internship position in a professional setting under the instruction of a faculty-mentor and site supervisor. It introduces students to aspects of the roles and responsibilities of professionals employed in the field of study. Topics include goal-setting, employability skills development, and examination of the world of work as it relates to the student's career plans. Students must develop new learning objectives and/or intern at a new site upon each repetition. Students may not earn more than 16 units in any combination of cooperative work experience (general or occupational) and/or internship studies during community college attendance.

COMM 296: Topics in Communication
Units: 1-3
Prerequisites: None
Acceptable for Credit: CSU
Lecture 1 hour.
Lecture 2 hours.
Lecture 3 hours.
Course Typically Offered: To be arranged

This course gives students an opportunity to study topics in Communications that are not included in regular course offerings. Each Topics course is announced, described, and given its own title and 296 number designation in the class schedule.

COMM 299: Occupational Cooperative Work Experience
Units: 1-4
Prerequisites: None
Corequisite: Complete 75 hrs paid or 60 hrs non-paid work per unit.
Enrollment Limitation: Career Center approval. May not enroll in any combination of cooperative work experience and/or internship studies concurrently.
Acceptable for Credit: CSU
Course Typically Offered: To be arranged

Occupational Cooperative Work Experience Education is intended for students employed in a job directly related to their major. It allows such students the opportunity to apply the theories and skills of their discipline to their position and to undertake new responsibilities and learn new skills at work. Topics include goal-setting, employability skills development, and examination of the world of work as it relates to the student's career plans. Students may not earn more than 16 units in any combination of cooperative work experience (general or occupational) and/or internship studies during community college attendance.