

# Business and Technology

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## About the Business and Technology ACP

Are you eager to engage in project-based learning that equips you with skills for the future of work? The Business and Technology ACP offers current business practices and technical design skills that open doors to dynamic careers, equipping you to succeed in today's job market.

- ▶ Areas of study in business will teach you how to plan, organize, and apply skills in finance, accounting, sales, marketing, hospitality, and entrepreneurship. Whether you aim to work for a company or start your own business, you'll gain the tools to navigate your career path with confidence.
- ▶ Technology and applied fields of study teach you skills in office tech support, product design, architectural drafting, network security, web development, multimedia design, and automotive repair, preparing you for careers in technology and automotive fields

## Careers in Business and Technology\*

- ▶ Accountants, bookkeepers, tax preparers, auditors, financial and investment analysts, and financial managers.
- ▶ Marketing specialists, project management specialists, social media specialists, e-commerce specialists, entrepreneurs, and operational managers and supervisors.
- ▶ Administrative assistants, administrative managers, hotel managers, office coordinators, and event planners.
- ▶ Help desk support, cyber security, computer support specialists, network support specialists, network administrators, computer systems analysts, and information tech managers.
- ▶ Graphic designers, web designers, and web developers.
- ▶ Architectural drafters, engineering technicians, and product designers.
- ▶ Automotive mechanics, automotive body repair technicians, auto service managers, and auto parts specialists.

*\*Many of these careers require a bachelor's degree or higher.*

## For More Information

- ▶ For information about business and technology programs at MiraCosta College, please visit the Business and Technology ACP webpage (<https://www.miracosta.edu/academics/degree-and-certificate-programs/business-and-technology/>).
- ▶ For additional career, job outlook, and salary information, please visit the college's Career Coach tool (<https://miracosta.lightcastcc.com/?region=San%20Diego%20County&radius=>).